



DEB
exams
...resourcing schools

Dublin Examining Board: Rebranding excellence for the next 70 years



Choose DEB Exams for Quality, Service and Experience

In this Issue:



REGISTER WITH US

As easy as 1, 2, 3



SAMPLE PAPERS

How to view Sample Papers on www.debexams.ie



ORDER FORMS & PRICES

Cost Benefits of GREEN Initiatives to all our customers

For ALL your school exams

tel >
fax >
email >
web >

01-616 62 62
01-616 62 63
info@debexams.ie
www.debexams.ie

Important Notice

2010/11 Mock Examinations



DEB exams

Dear

As we celebrate 70 years in business, Dublin Examining Board is refreshing our look under our new brand name, **DEB Exams**. I am happy to reassure you that while we may look different, we continue to offer Quality, Service and Experience in the provision of all your Mock Exam needs. We have invested in new initiatives which we believe will keep DEB Exams in place as Ireland's leading provider of Mock Exams for the next 70 years.

I would like to thank you for the overwhelmingly positive response to the development of our website and our move to become a 'greener' business. Through our recent campaign, 92% of schools contacted have supported the removal of the traditional 'Sample Box' and have registered online at www.debexams.ie to view samples.

I look forward to serving your needs this year and wish you all the best for the 2010/2011 year.

Yours sincerely,

Senan Kelly
Managing Director



Our aim is to move to a paperless process of sample distribution and ordering over the next few years. Our dedicated team are available to support you in this transition and ensure that while some of our initiatives may be 'High Tech', our intention is to maintain and enhance our existing high standards of customer service.

Enclosed with this newsletter are your Order Forms for 2010/2011 and your school's Customer Service Representative's business card.

We will contact your school again soon to assist you in planning for your Mock Exams. In the meantime, if you have any queries, please contact a member of our team at the telephone numbers shown.

Yours sincerely,

Donal Murphy
Customer Service Manager



Registering with www.debexams.ie: as easy as 1, 2, 3.



1. Log on to www.debexams.ie



2. Click the Register Button

Register

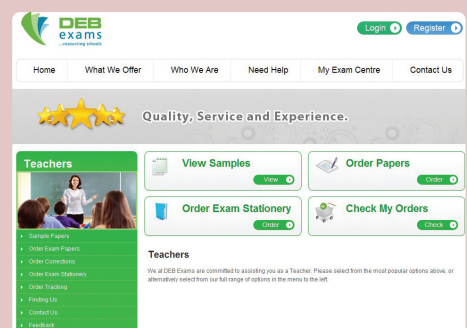
3. Select your Role and fill in your details

Register as Exam Secretary

Register as Teacher

Further Support Available Online

DEB Exams Website Guide Surveys – tell us your experience

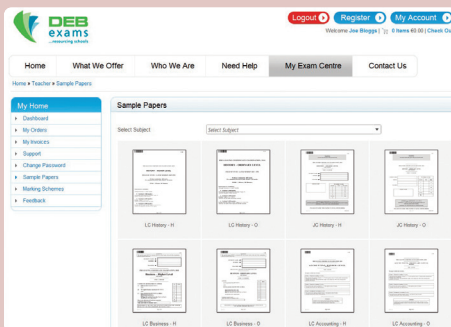


Viewing Sample Papers online

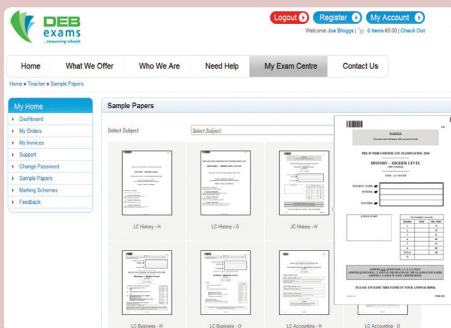


There are two ways of accessing Samples Papers online once you have registered and logged in.

1. Select 'View Sample Papers' from the Home Page.
2. Click 'My Account' and select 'Sample Papers' from the menu bar on the left-hand side of the screen.



Thumbnails of Sample Papers from the subjects you have registered for will appear on screen.



Move your mouse over the thumbnail to enlarge the image.

Double click the thumbnail to open the Sample Paper you would like to view.

Mock Exam Times Made Easier

Our Team – Supporting YOU



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Listening

Responding

Supporting

Cost Benefits of Green Initiatives

As a result of the response to our GREEN Initiatives – removal of 'traditional' sample boxes and a significant move towards online ordering – we are delighted to be able to offer you and your school the following cost benefits:

1. No price increases for our fourth year in a row!
2. Continuation of our free post offers – see our Order Forms for further details.
3. Enhanced Customer Service to complement and support our expanded website functionality.
4. Continued investment in new innovations to improve our service to you and to enhance your Mock Exams experience.

Order Exam Papers

Junior Certificate | Leaving Certificate | LCA & LCVP

Extra copies and Marking Scheme are provided for teachers. Double paper subjects are charged as two single papers. All prices are inclusive of VAT.

You have ordered Junior Certificate Spanish (O), but not the accompanying CD/DVD

You have ordered Junior Certificate Spanish (H), but not the accompanying CD/DVD

Subject	Amount	Price per item
CAELICE - Bonn	0	€1.15
CAELICE - Oath	0	€1.15
CAELICE - Ard	P.1 0 P.2 0	€1.15
ENGLISH - Foundation	0	€1.15
ENGLISH - Ordinary	P.1 0 P.2 0	€1.15
ENGLISH - Higher	P.1 0 P.2 0	€1.15
MATHS - Foundation	0	€1.15
MATHS - Ordinary	P.1 0 P.2 0	€1.15
MATHS - Higher	P.1 0 P.2 0	€1.15
BUSINESS STUDIES - Ordinary	0	€1.15
BUSINESS STUDIES - Higher	P.1 0 P.2 0	€1.15
	Ordinary Higher	
GEOGRAPHY	0	€1.15
GEOGRAPHY OS MAP	0	€1.00
HISTORY	0	€1.15

Online Order Form

Paper Security and Approval Process

DEB Exams continues to work in partnership with schools and recognises the diversity of policy that applies within these school communities.

As a consequence of having Sample Papers available online, we have implemented a robust registration and approval process while maintaining flexibility regarding individual school policy.

All users registering must be a teacher in a school. Upon registration, an authorisation letter including a personal security code will be posted to the user at his/her school address. In addition, the user will receive an email containing a secure link to our website. By clicking this link, the user will be prompted to input their personal security code to finalise approval to our website.

Implementing this approval process, combined with the end of mass distribution of hard copy Sample Papers, will copper-fasten the security of our exam papers and ensure the integrity of the overall Mock Exams experience for you and your students.

Quality

- We provide the highest quality mock examination papers.
- We are committed to achieving our goals and improving our standards of excellence.
- Our commitment to quality as a mock examination provider is unsurpassed.

Service

- We understand the needs of schools, teachers and students.
- We are personable and professional in our approach to all our customers.
- We respond to our customers, ensuring that commitments are fulfilled.

Experience

- We are the longest-established company in Ireland providing mock examination papers.
- Through experience and commitment, we strive to advance our service every year.
- Our expertise ensures that we utilise best practice in all areas at all times.